

## VISION

The Overstrand Local Economic Development Agency's vision is that the Overstrand Municipal area will be developed as the most sustainable/responsible investment and tourism destination in the Western Cape.

## MISSION

To improve the quality of life of the citizens of the Overstrand Municipal area by promoting innovative solutions that challenge mainstream thinking on economic, environmental and social developmental issues.



In terms of the service delivery agreement with the municipality OLEDA will:

- ▶ Act as the operational arm of the municipality to implement economic, social, environmental policies and projects;
- ▶ Promote and develop the economic potential of the area;
- ▶ Establish an investor help desk
- ▶ Develop the innovation and entrepreneurial potential and activity which supports and drive economic growth in the area
- ▶ May acquire, own and manage land and buildings to achieve its objectives